

Yearbook

Instructor

Ms. Carey Mogianesi
(*Ms. Nesi for short*)

Room

208

Email

MogiaCa@richmond.
k12.ga.us

Office Location

Visual Arts Building

Website

Thirdeyeceramics.com

Course Overview

In this course students will gain skills in page design, advanced publishing techniques, copywriting, editing, and photography while producing a creative and innovative yearbook which records school memories and events. There is an emphasis on journalism skills in this class. Participants gain useful, real world skills in time management, marketing, teamwork, and design principles.

Students will be given challenging real world projects and assignments typical of the graphic design and publishing industries. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction. Classroom activities will include reading, research, projects, and problem solving. Students will work with various types of print production equipment including cameras, computers, and scanners. Students will often work in teams, but will be expected to complete individual assignments in relation to the team's work.

All students will be required sign up to attend DFA events in order to collect photographs and journalist statements.

Course Materials

- Multiple #2 Pencils & pens
- Agenda (can use the one purchased through school)
- Moleskin or other style of a lined journal 8 1/4 x 5 or smaller.
- Sticky notes
- Media Storage (flash drive, hard drive, cloud storage, etc.)

Expectations:

Each student will be given an assigned seats so that the teacher can take roll and find you easily. Students are to arrive to class prepared and ready to work! Students should get their work out, logged into the computer and be ready for instructions.

In order to hear important information, all students must remain quite while the teacher is talking. Students can ask questions by raising their hand or by asking the teacher directly after instructions.

No food, gum or drinks are allowed in the computer lab at any time. Each student is required to maintain the cleanliness of the studio equipment & materials.

With access to computers and the internet on a daily basis, it is your responsibility to use technology in appropriate ways and in compliance with the code of conduct.

Work Expectations

- Students are expected to work on yearbook assignments during class time. You should leave this class at the end of the year with marketing and production skills. There is always something to do.
- Deadlines are non-negotiable. If you repeatedly miss deadlines, you may be subject to dismissal from yearbook class.
- Yearbook is a marketing and production class and we want to create and sell the best product. It is your responsibility to make certain that you have put every effort forward to create and sell the best quality product we can create. As such, students will:
 - Complete all assigned pages.
 - Include names of every person on every photo.
 - Insure that 100% of names are spelled correctly.
 - Design to the proper specifications.
 - Follow the correct theme.
 - Take pictures as assigned in a variety of activities during and beyond the school day.
 - Complete all miscellaneous assignments and projects.
- Work doesn't stop when class ends. Students are expected to participate in outside-of-class activities. To produce a complete yearbook, students will be required to attend school activities to take photographs and gather information to be used in the yearbook. Due to the nature of publishing deadlines, students will be expected to work periodically before or after school and on weekends as needed to meet publishing deadlines.
- Business ads: Each member is expected to sell ads (\$300 worth). You will receive a grade for ads sold (or not sold): 0=\$0, 1=\$150, 2=\$250, 3=\$350 and 4=\$450. We will schedule some staff blitz times where we will travel together to sell ads. You will also be able to sell ads individually. EVERYONE on staff will be given some repeat advertisers to sell to first so that we all have success. Business ad sales are a group effort.

Assessments & Grading

There will be several formative and summative grading strategies used to document your course progress in production and participation

Production 50% includes Yearbook spreads and business ad sales

Participation 50% includes weekly participation, photography & design Assignments, quizzes, test, exams.

BYOT Policy

This course follows RCSS technology policy. All devices will be collected in a clear container at the beginning of class and will remain in the container at the front of the room for the duration of the class period.